

ATTENDEE LIST
2024 HMC ANNUAL SUMMIT
New York, NY
April 10-11, 2024

Last Name	First Name	Company/Organization	City	State
Acevedo	Beatriz	Suma Wealth		
Acevedo-Chazaro	Karla	Casanova//McCann	Costa Mesa	CA
Aguero	Estefania	ShowHeroes	Weston	FL
Aguero	Estefania	ShowHeroes	Weston	FL
Ahluwalia	Daljit	Adsmovil	Miami	FL
Alburquerque	Benny	NGL mitú	New York	NY
Alcantara-Diaz	Gabriela	Semilla AD, Inc.	Miami	FL
Almanzar	Juan	Spanish Broadcasting System	New York	NY
Almonte	Eliny	Digo Hispanic Media	New York	NY
Amato	Nicole	PepsiCo		
Anaya	Diana	Pernod Ricard USA	New York	NY
Anaya	Raul	Bank of America	Charlotte	NC
Angee	John	Zubi	Miami	FL
Antista	Diego	Multicultural Integrated Technologies Inc.	New York	NY
Arango	Christian	Pernod Ricard USA	New York	NY
Arbelaez	Enrique	CIEN +	Irving	TX
Aristizabal	Liliana	Entravision	Santa Monica	CA
Arsuaga	Lisette	DMI Consulting	Encino	CA
Arvesu	Teri	TelevisaUnivision, Inc.	New York	NY
Avans	Claudia	CIEN +	Irving	TX
Badolato	Vincent	TelevisaUnivision, Inc.	New York	NY
Baez	John	Fuse Media	Stone Ridge	NY
Baez	Zulema	Adsmovil	Miami	NJ
Barreto	Diana	Telemundo	Miami	FL
Barrutia	Elizabeth	BARÚ marketing + media	Culver City	CA
Bautista	Ronald	JPMorgan Chase	New York	NY
Billups	J'Nel	Telemundo	Miami	FL
Bowman	Tiffany	Pernod Ricard USA	New York	NY
Bryan	Gene	HispanicAd.com	Miami	FL
Buffagni	Pablo	BBQ Agency	Torrance	CA
Burke	Melissa	TelevisaUnivision, Inc.	New York	NY
Cadena	Carolina	Canela Media Inc.	La Jolla	CA
Calapa	Ana	Remezcla	Austin	TX
Calvert	Paige	Lisinski Law Firm	Powell	OH
Camacho	Joe	Sabio	Woodland Hills	CA
Cancela	Jose	Telemundo	Miami	FL
Canseco	Juliana	PepsiCo		
Cantu	Diego	Mighty Industries	San Antonio	TX
Cardenas	Francisco	LERMA/	Dallas	TX
Castellon	Kelly	GroupM Multicultural	New York	NY

Castells-Heard	Liz	INFUSION by Castells	Los Angeles	CA
Castillo-Frucher	Carol	PHD Media	New York	NY
Castro	Jose	TelevisaUnivision, Inc.	New York	NY
Castro	Jemilly	Remezcla	Brooklyn	NY
Centeno	Carlos	Color & Culture	Harrisburg	PA
Cervera	Christina	Nielsen	New York	NY
Chalmeta	Patrick	Dallas Mavericks	Dallas	TX
Clavijo-Kish	Cristy	Talento Unlimited, LLC	Miami	FL
Colon	Melissa	Entravision	Santa Monica	CA
Cooper	Shannon	Lisinski Law Firm	Powell	OH
Cordoba	Michele	Culture IQ	Sherman Oaks	CA
Corrente	Daniela	SUMA Wealth	Los Angeles	CA
Cortes	Eric	VISIT PHILADELPHIA	Philadelphia	PA
Crandall	Risa	Aki Technologies		
Cruz	Dayhana	Sony Music Entertainment x The Orchard	New York	NY
Dao	Elisa	SABIO	Woodland Hills	CA
Davila	Gilbert	Davila Multicultural Insights	Encino	CA
de Armas	Stacie	Nielsen	New York	NY
De La Garza	Edgardo	DLG Research	Houston	TX
De la Garza-Morales	Elvia	DLG Research	Houston	TX
DeJesus	Ashley	PepsiCo		
Del Castillo	Mauricio	BeautifulBeast	Allen	TX
Del Fa	Gonzalo	GroupM Multicultural	New York	NY
DeLacy	Greg	ThinkNow	Burbank	CA
Delallata	Jesse	CIEN +	Irving	TX
Diaz	Iris	Dallas Mavericks	Dallas	TX
Dominguez	Hernan	Ibotta		CO
Dominguez	Anthony	Colossus Media SSP	Silent Oak Circle	FL
Driscoll	John	TelevisaUnivision, Inc.	New York	NY
Dunn	Tori	Alma	Coconut Grove	FL
El Hage	Simon	Lopez Negrete Communications, Inc.	Houston	TX
English	Drew	Nielsen	New York	NY
Essinger	Megan	Lisinski Law Firm	Columbus	OH
Expósito-Ulla	Daisy	d expósito & Partners LLC	New York	NY
Faisal	Khan	New School		
Farulla	Caterina	New York University	New York	NY
Feinberg	Matt	Hispanic Radio Network	New York	NY
Fernandez	Mara	PRODU	Miami	FL
Fernández	Fernando	d expósito & Partners LLC	New York	NY
Fernandez-Rockwell	Ana	Culture IQ	Sherman Oaks	CA
Fernandez-Verdecia	Jackie	My Code	New York	NY
Figueira	Ann Marie	Gen Media Partners	Bayside	NY
Filippelli	Marina	Orci	Los Angeles	CA
Fisher	Brian	Estrella Media	Burbank	CA
Freibott	Keith	Warner Bros. Discovery U.S. Hispanic	New York	NY
Fusoni	Juan Ignacio	Multicultural Integrated Technologies Inc.	New York	NY
Galasso Djukic	Jillian	PepsiCo		

Gallagher	Greg	Constellation Brands		
Gallegos	Max	McDonald's Corporation	Anaheim Hills	CA
Galuskin	Peter	TelevisaUnivision, Inc.	New York	NY
Garcia	Gabriel	Remezcla	Brooklyn	NY
Garcia	Stefan	Multicultural Integrated Technologies Inc.	New York	NY
Garcia-Hernandez	Isamar	LWVUS	Fayetteville	AR
Garibaldi	Sara	Boden Agency	Doral	FL
Gatti	Gonzalo	New York University	New York	NY
Gavilan	Denise	Gavilan and Associates		
Gavilan	Horacio	Hispanic Marketing Council	Merrifield	VA
Gaviria	Al	LoopMe	Philadelphia	PA
Gaytan	Karen			
Geller	Craig	ZE3NO	New York	NY
Gil Valletta	Liliana	CIEN +	Irving	TX
Godinez	Ozzie	PACO Collective	Chicago	IL
Goel	Shivani	TikTok	Culver City	CA
Goldstein	Helen	SABIO	Woodland Hills	CA
Golfarini	Julian	AdTheorent	New York	NY
Gomez	Leo	TextNow	Waterloo	ON
Gonzalez	Edgar	Mundial Media	Santa Monica	CA
Goodman	Michael	Telemundo	Miami	FL
Grace	Anita	GRACE Multicultural	Elk River	MN
Graziano	Steven	Mendoza Group	Newtown Square	PA
Gudiel	Randy	Orci	Los Angeles	CA
Guilfoyle	Christine	ANA	New York	NY
Harnaga	Robert	Telemundo	Miami	FL
Hassan	Carla	JPMorgan Chase	New York	NY
Hausssling	Diana	Colgate-Palmolive	New York	NY
Hernandez	Maria Elizabeth	(add)ventures	Miami	FL
Hernandez	Veronica	Nielsen	New York	NY
Herrera	Clemencia	Moira Studio	Somerville	MA
Herskowich	Andrea	TikTok	Culver City	CA
Hinds	Lizann	TelevisaUnivision, Inc.	Miami	FL
HoSang	Robert	Telemundo	Miami	FL
Hunt	Kenzie	McDonalds	Chicago	IL
Icaza	Juan Pablo	Inspire Agency	Dallas	TX
Ito	Lisa	SiriusXM	Chicago	IL
Jacobson	Adam	Adam R Jacobson Editorial Consultancy	Miami Beach	FL
Jaimes	Jon	Inspire Agency	Dallas	TX
Jarquín	Nataly	Publix	Lakeland	FL
Jasin	Berry	Techint Labs	Denver	CO
Johnson	Nolan	Grocery TV		
Juarez	Leticia	INFUSION by Castells	Los Angeles	CA
Judd	David	Big Voice Communications	New Haven	CT
Judd	Natalie	Big Voice Communications	New Haven	CT
Kates	Gian Pablo	Telemundo	Miami	FL
Kelly	Carla	Telemundo	Miami	FL

Khawja	Karima	TelevisaUnivision, Inc.	New York	NY
Kline	Matt	the community	Miami	FL
Knipp	Greg	Dieste, Inc.	Dallas	TX
Kokoyachuk	Roy	ThinkNow	Burbank	CA
Koren	Amanda	Estrella Media	Burbank	CA
Korman	Matthew	Estrella Media	Burbank	CA
Kornacki	Steve	NBC News	New York	NY
Kraselsky	Lynne	TelevisaUnivision, Inc.	New York	NY
Laspisa	Maria Teresa	PepsiCo		
Lee	Phillip	American Honda Motor Co., Inc.	Torrance	CA
Lee	Adam	Techint Labs	Denver	CO
Lee	Fulvia	Hispanic Marketing Council	Merrifield	VA
Leibaschoff	Flor	BeautifulBeast	Allen	TX
Leinwand	Alan	TelevisaUnivision, Inc.	New York	NY
Lerma	Pedro	LERMA/	Dallas	TX
Levy	Liel	Nanato Media	Austin	TX
Lievano	Chantal	JPMorgan Chase	New York	NY
Lin	Jack	New York University	New York	NY
Linan	Kimberly	TelevisaUnivision, Inc.	New York	NY
Linzer	Scott	Techint Labs	Denver	CO
Lisinski	Shane	Lisinski Law Firm	Powell	OH
Loaiza	Julieta	Creyentes	Brooklyn	NY
Logan	Clark	Hispanic Radio Network	New York	NY
Lopez	Jacklyn	Omni Direct, Inc.	Miami	FL
Lopez	Melissa	TelevisaUnivision, Inc.	New York	NY
Lopez	Juan Carlos	CNN en Español	Miami	FL
Lopez Gonzalez	William	Nielsen	New York	NY
Lopez Negrete	Patrick	Lopez Negrete Communications, Inc.	Houston	TX
Loredo	Gerry	Lopez Negrete Communications, Inc.	Houston	TX
Lustgarten	Josh	TextNow	Waterloo	ON
Magadan	Mariana	Mundial Media	Santa Monica	CA
Maldonado	Erika	Entravision	Santa Monica	CA
Maldonado	Louis	d expósito & Partners LLC	New York	NY
Manach	Jorge	Ford Motor Company	Palmetto Bay	FL
Mancilla	Karen	People en Español/Dotdash Meredith	Los Angeles	CA
Mandala	Steve	Estrella Media	Burbank	CA
marin	marcos	Tiempo Company	Washington	DC
Maynez	Daniel	Hyundai Motor America	Fountain Valley	CA
McAskill	Terry	Techint Labs	Denver	CO
McGuane	Stephanie	Constellation Brands		
Medina	Glenn	Lisinski Law Firm	Powell	OH
Meitzner	Jennifer	PepsiCo		
Mendez	Ronald	GroupM Multicultural	New York	NY
Mendoza	Mia	Mendoza Group	Newtown Square	PA
Messianu	Luis Miguel	MEL (Messianu, Edelman, Lerma)	Miami	FL
Miller	Barbara		New York	NY
Miranda	Carlos	NBCUniversal	Miami	FL

Miyares	Marcelino	d2H Partners	Los Angeles	CA
Mizrahi	Renee	Estrella Media	Burbank	CA
Mizrahi	Isaac	Alma	Coconut Grove	FL
Monteleone	Chris	Kivi TV	Centerport	NY
Morales	Maria	Rosario Traducciones y Servicios S.A.	Rosario	
Morales	Issac	Inspire Agency	Dallas	TX
Morales	Krishna	NGL mitú	New York	NY
Morales	Zea	Nielsen	New York	NY
Murillo	Margery	Sony Music Entertainment x The Orchard	New York	NY
Musa	Ileana	Morgan Stanley & Co. LLC	New York	NY
Newman	Marla	Raptive	Chappaqua	NY
Norton	Kellie	TikTok	Culver City	CA
Norton	Melissa	Lopez Negrete Communications, Inc.	Houston	TX
Oliver	Manuel	Change the Ref		
Orrico	Lauren	Telemundo	New York	NY
Ostbye	Alex	Telemundo	New York	NY
Pagan-Stacks	Marielys	Color & Culture	Harrisburg	PA
Palacios	Harold	Florida State University	Tallahassee	FL
Palli	Alejandro	Vevo	Miami	FL
Panizza	Lucas	Creyentes	Brooklyn	NY
Pantanini	Dominic	Fútbol De Primera	Miami	FL
Pantanini	Robert	Futbol De Primera	San Antonio	TX
Paredes	Victor	Collage Group	Plano	TX
Patel	Umi	PepsiCo		
Patria	Manuela	Colgate Palmolive	GREENWICH	CT
Peek	Stephen	Telemundo	Miami	FL
Pena	Xavier	Brand X Marketing	Ladera Ranch	CA
Peraza	Winston	El Tiempo Latino	District of Columbia	DC
Perdoch	Tim		New York	NY
Perez	Yvette	Telemundo	Miami	FL
Perez	Anthony	Pizza Hut	Dallas	TX
Perez	Lizbeth	GroupM Multicultural	New York	NY
Perinot	Nestor	Prisa Media USA, Inc.	Miami	FL
Popoca	Brenda	SABIO	Woodland Hills	CA
Pulido	Adrienne	Kantar	Chapel Hill	NC
Pumar	Enrique	HawkPartners LLC	Boston	MA
Quevedo	Aldo	BeautifulBeast	Allen	TX
Quintana Bringas	Carolina	PepsiCo		
Restrepo	Kiko	Warner Bros. Discovery U.S. Hispanic	New York	NY
Reynoso	Patricia	The Estee Lauder Companies		
Ricaurte	Jessica	Adsmovil	Miami	FL
Richard	Wendy	JPMorgan Chase	New York	NY
Rincon	Andres	Canela Media Inc.	La Jolla	CA
Rivera-Vega	Jennifer	TikTok	Culver City	CA
Roca	Michael	Omnicom Media Group	New York	NY
Roche	Ashley	Pernod Ricard USA	New York	NY
Rodriguez	Angela	Alma	Coconut Grove	FL

Rojas	Stelin	Undertone	New York	NY
Romano	Augusto	Digo Hispanic Media	New York	NY
Romero	Alicia	The Estée Lauder Companies		
Romo Edelman	Claudia	We Are All Human Foundation	New York	NY
Ruesga	Richard	TelevisaUnivision, Inc.	New York	NY
Ruiz	Antonio	rroo-weez Consulting	New York	NY
Saenz	Adrian	Conexión		
Sanchez	Isabella	Zubi	Miami	FL
Sanchez	Jesulie	NBCUniversal	Miami	FL
Sanders	Joanie	Collage Group	Bethesda	MD
Sands	Lina	Prisa Media USA, Inc.	Miami	FL
Sanguinetti	Daneyni	Pernod Ricard USA	New York	NY
Santiago	Carlos	Santiago Solutions Group	Encino	CA
Sarabia	Amanda	Amanda Sarabia Productions, LLC		
Sarachek Blacker	Liz	Sabio	Woodland Hills	CA
Saralegui	Javier	Danger TV	New York	NY
Schaeffer	Tyler	HCN	New York	NY
Schramm	Joseph	Schramm Marketing Group	Northport	NY
Schwarz	Cristina	Telemundo	Miami	FL
Senior	Sabrina	PepsiCo		
Sewell	Monnette	Norsan Media	Charlotte	NC
Shum	Didi	Adsmovil	Miami	FL
Skirloff	Lisa	Multicultural Marketing News	New York	NY
Solis	Marissa	National Football League	New York	NY
Solis	Luis Alberto	EXTE	Redding	CT
Sopo	Giancarlo	Visto Media		
Sparber	Dana	Telemundo	Miami	FL
Speciale	Donna	TelevisaUnivision, Inc.	New York	NY
Spiegel	Michelle	(add)ventures	East Providence	RI
Stein	Laura	Ethnic Technologies	South Hackensack	NJ
Stelling	Hermann	CIEN +	Irving	TX
Stroud	Court	The Cledor Group	New York	NY
Suros	Sabrina	Omni Direct, Inc.	Miami	FL
Sykes	Miriangela	TelevisaUnivision, Inc.	New York	NY
Szeszko	Maricarmen	Fuse Media		TX
Tardio	David	Warner Bros. Discovery U.S. Hispanic	New York	NY
Teasdale	Esperanza	PepsiCo	Purchase	NY
Tellet	Nancy	PureClarity LLC	Valhalla	NY
Tjahyadi	Eric	Sony Music Entertainment x The Orchard	Monterey Park	CA
Tobias	Emily	PepsiCo		
Tornell	Carlos	Casanova//McCann	Costa Mesa	CA
Torres	Paloma	Telemundo	Miami	FL
Twena	Maria	Adsmovil	Miami	FL
Tze	Dennis	Sertify	New York	NY
Ulla	Jorge	d expósito & Partners LLC	New York	NY
Ulrich	Rebecca	Grocery TV		
Uzun	Gizem	Grocery TV		

Valdespino	Ana Maria	Nielsen	New York	NY
Valencia	Carolina		Jackson Heights	NY
Valls	Meg	Alma	Coconut Grove	FL
Vaqueiro	Julio	Telemundo	Miami	FL
Varela	Juan	Prisa Media USA, Inc.	Miami	FL
Vega	Karen	Paramount Advertising	New York	NY
Vega	Marco	We Believers	New York	NY
Velez	Robert	Vevo	Wyckoff	NJ
Vidal	Nikarin	Digo Hispanic Media	New York	NY
Villa	Jose	Sensis	Glendale	CA
Walus	Jennifer	Big Voice Communications	New Haven	CT
Wellisch	David	Collage Group	Bethesda	MD
Wentzel	Matthew	Lisinski Law Firm	Columbus	OH
Weuthen	Nancy	WeStreet Credit Union	Tulsa	OK
Whitlock	Kathy	Univision Networks	New York	NY
Wiggins	Bryan	Mendoza Group	Newtown Square	PA
Williams	Jaclyn	TikTok	Culver City	CA
Wilson	Veronica	Dotdash Meredith	Brooklyn	NY
Wolfe Pereira	Steven	TelevisaUnivision, Inc.	New York	NY
Zaken	Cheryl	H Code Media	Dallas	TX
Zeng	Ru	New York University	New York	NY
Zenick	Casey	Grocery TV		