

**ATTENDEE LIST**  
**2026 HMC ANNUAL SUMMIT**  
**New York, NY**  
**April 22-23, 2026**

<b>Last Name</b>	<b>First Name</b>	<b>Organization/Company Name</b>	<b>City</b>	<b>State</b>
Adames	Evelyn	NBCUniversal Telemundo Enterprises	New York	NY
Agostino	Grace	Nueva Network	New York	NY
Aguilar	Dulce		Queens	NY
Ahluwalia	Daljit	Entravision	New York	NY
Albuquerque	Benny	NGL mitú	New York	NY
Almonte	Alenis	CFA Corp.	Atlanta	GA
Alvarado	Gabriela	Cricket Wireless	Dallas	TX
Amadeo	Karim	ANA	New York	NY
Amparo	Lucelena	SiriusXM Fluency	New York	NY
Arbelaez	Enrique	Relevant+, Inc.	Miami	FL
Aristizabal	Liliana	Entravision	New York	NY
Armand Dessirier	Beatriz	L'Oréal	New York	NY
Ashish	Priya	WPP Media	New York	NY
Avans	Claudia	CULTURE+ GROUP	New York	NY
Avila Muñoz	Monserrat	New York University	New York	NY
Bachety	Kristina	Fox	New York	NY
Badra	Joseph	(add)ventures	East Providence	RI
Baez	Yvette	Google, Inc.	Montain View	CA
Baez	Zulema	Relevant+, Inc.	Miami	FL
Bailin	David	Sbs Spanish Broadcasting System	New York	NY
Bandoske	Luke	Dieste, Inc.	Dallas	TX
Barreto	Diana	NBCUniversal Telemundo Enterprises	Miami	FL
Battin	Molly	The Home Depot	Atlanta	GA
Baylerian	Olivia	L.A. Insurance	Pontiac	MI
Belanger	Blake	Mundial Media	Los Angeles	CA
Ben	Alexander	Associated Supermarket Group	Port Washington	NY
Bennett	Estefania	AARP	Washington DC	MD
Berelowitz	Marian	Stylus	New York	NY
Blackledge	Harrison	TelevisaUnivision, Inc.	New York	NY
Bonilla	Brian	Ad Age	New York	NY
Bosch	Kevin	Jenny Lorenzo	Los Angeles	CA
Bosley	Alexa	Nestle	Arlington	VA
Bravo	Marcela	Fox	New York	NY
Brezzi	Alex	Carat USA	New York	NY
Brown	Annika	New York University	New York	NY
Bryan	Gene	Sbs Spanish Broadcasting System	Miami	FL

Burke	Melissa	TelevisaUnivision, Inc.	New York	NY
Burke	Jaci	Venus Media	New York	NY
Burton	Marisa	NBCUniversal Telemundo Enterprises	New York	FL
Bustamante	Valentina	d expósito & Partners LLC	New York	NY
Caballero	Franco	Dieste, Inc.	Dallas	TX
Calzada	Nelly	Gray Media	Middle Village	NY
Campanella	Anthony	Madhive	Port Orange	FL
Cancela	Jose	NBCUniversal Telemundo Enterprises	Miramar	FL
Cano	Luis	Dieste, Inc.	Dallas	TX
Carpenter	Mariko	Nielsen	New York	NY
Carter	Jim	Venus Media	New York	NY
Castillo	Maria	Nueva Network	New York	NY
Cen	Jenny	Florida State University	Tallahassee	FL
Chacon	Andres	NBCUniversal Telemundo Enterprises	Miami	FL
Chapa	Sindy	Florida State University	Tallahassee	FL
Checo	Andy	d expósito & Partners LLC	New York	NY
Cho	Susan	NRS Digital Media	Newark	NJ
Christina	Gabrielle	Florida State University	Tallahassee	FL
Chu	David	MediaCo	Burbank	CA
Colon	Melissa	Entravision	Los Angeles	CA
Concepcion	Mageline	Dieste, Inc.	Dallas	TX
Conde	Paco	LERMA/	Dallas	TX
Conneely	Heather	TelevisaUnivision, Inc.	New York	NY
Constanza	Gloria	d expósito & Partners LLC	New York	NY
Corelli	Jason	Sigma Audio Networks	Bellmore	NY
Cruz	Mauricio	CABRA Sports	Los Angeles	CA
Cuenca	Diego	Nielsen	New York	NY
Dansereau	Katie	Big Voice Communications	New Haven	CT
Davis	Stacie	Dieste, Inc.	Dallas	TX
Day	Jackie	WPP Media	New York	NY
Del Castillo	Mauricio	BeautifulBeast	Allen	TX
Del Fa	Gonzalo	WPP Media	New York	NY
Diaz	Carlos	Interticket	Plano	TX
Dibos	Ivan	Hispanic Group Corporation	Miami	FL
Dohnert	Priscilla	Proximo Spirits	New Rochelle	NY
Dorr	Alexandra	Havas Media Group	New York	NY
Driscoll	John	TelevisaUnivision, Inc.	New York	NY
Eaddy	Stephanie	The Coca-Cola Company	Atlanta	GA
Expósito-Ulla	Daisy	d expósito & Partners LLC	New York	NY
Farid	Jamila	Gen Media Partners	Palm Beach Gard	FL
Feliciano	Melanie	L'Oréal	New York	NY
Fernandez	Mara	PRODU	Miami	FL

Fernandez	Christine	WPP Media	New York	NY
Filippelli	Marina	Orci	Los Angeles	CA
Fisher	Brian	MediaCo	Burbank	CA
Fowler	Caroline	L'Oréal	New York	NY
Gao	Ashley	New York University	New York	NY
Garcia	Christine	Sonoro Media	Warwick	NY
Garcia	Jose	Dallas Cowboys	Dallas	TX
Gavilan	Horacio	Hispanic Marketing Council	Merrifield	VA
Gibbs	Melissa	Florida State University	Tallahassee	FL
Gil Valletta	Liliana	CULTURE PLUS GROUP	Irving	TX
Ginsburg	Abbey	Omnicom Media Group	New York	NY
Godinez	Ozzie	PACO Collective	Chicago	IL
Goldstein	Sofia	d expósito & Partners LLC	New York	NY
Goldstein	Helen	Sabio	Playa Del Rey	CA
Gomez	Ricardo	d expósito & Partners LLC	New York	NY
Gomez	Ana	Entravision	Los Angeles	CA
Gomez	Grace	Poder Hispano	New York	NY
Gomez	Leo	TextNow	Waterloo	ON
Gomez	Hanna	WPP Media	New York	NY
Gomez Gervacio	Jenny	Dieste, Inc.	New York	NY
Gonzalez	Tony	Mundial Media	Los Angeles	CA
Gonzalez Watty	Federico	Mexus Media	The Woodlands	TX
Gottfried	Salma	BeautifulBeast	Allen	TX
Gouverneur	Isabelle	Florida State University	Tallahassee	FL
Grace	Anita	GRACE Multicultural	Elk River	MN
Granados Maher	Claudia	TelevisaUnivision, Inc.	New York	NY
Gutierrez	Andres	TelevisaUnivision, Inc.	New York	NY
Hall	Krystyna	NBCUniversal Telemundo Enterprises	New York	FL
Hernandez	Maria	(add)ventures	East Providence	RI
Hernandez	Alex	Nueva Network	New York	NY
Herrera	Santiago	Mainkore	New York	NY
HoSang	Robert	NBCUniversal Telemundo Enterprises	New York	FL
Hughes	Emily	NBCUniversal Telemundo Enterprises	New York	FL
Ibarra	Charlie	Sabio	Playa Del Rey	CA
Imbriano	Isabella	Sabio	New York	NY
Intriago	Elba	MAX (Music Audience Exchange)	Dallas	TX
Jasin	Berry	Techint Labs	Denver	CO
Jato Bitz	Cecilia	Nielsen	New York	NY
Jenkins	Cynthia	WPP Media	New York	NY
Jimenez	Edward	Mucho Network, LLC	New York	NY
Juarez	Leticia	INFUSION by Castells	Los Angeles	CA
Judd	Natalie	Big Voice Communications	New Haven	CT

Jurado	Jose	Arizona State University	Tempe	AZ
Jurado-Perea	Minerva	Albuquerque Hispano Chamber of Commerce Convention & Tourism	Albuquerque	NM
Kahler	Alexis	Dentsu	New York	NY
Kates	Gian Pablo	NBCUniversal Telemundo Enterprises	Miami	FL
Kelly	Carla	NBCUniversal Telemundo Enterprises	New York	NY
Khawja	Karima	TelevisaUnivision, Inc.	New York	NY
Knight	Cassie	Sabio	Playa Del Rey	CA
Kokoyachuk	Roy	ThinkNow	Burbank	CA
Kontarakis	Katina	Mirror Digital	Wilmington, NC	NC
Korman	Matthew	MediaCo	Burbank	CA
Labay	Elijah	New York City Center	New Yor	
Lavecchia	Renee	VML Miami	Coral Gables	FL
Lee	Bryan	Ethnic Technologies, LLC	New York	NY
Lee	Fulvia	Hispanic Marketing Council	Merrifield	VA
Lee	Adam	Techint Labs	Denver	CO
Leibaschoff	Flor	BeautifulBeast	Allen	TX
Lemus Hernandez	Valeria	Mercy University Business School		
Lepselter	Jeff	adsmovil	New York	NY
Lerma	Pedro	LERMA/	Dallas	TX
Lewis	Cara	TelevisaUnivision, Inc.	New York	NY
Lievano	Camila	New York University	New York	NY
Llerena	Alejandra	El Especialito Hispanic Newspaper	New York	NY
Logan	Clark	Hispanic Radio Network	New York	NY
Lopez Negrete	Alex	Lopez Negrete Communications	Houston	TX
Loredo	Gerry	Lopez Negrete Communications	Houston	TX
Lorenzo	Jennifer	Jenny Lorenzo	Los Angeles	CA
Losada	Angelina	Fox Deportes	Los Angeles	CA
Loube	Robyn	Sensis	Glendale	CA
Lyke	James	Sbs Spanish Broadcasting System	Miami	FL
Madrid	Liliana	impreMedia	Brooklyn	NY
Magadan	Mariana	Mundial Media	Los Angeles	CA
Maldonado	Louis	d expósito & Partners LLC	New York	NY
Mantilla	Juan	VML Miami	Coral Gables	FL
Marrero	Erika	Entravision	New York	NY
Martinez	Karina	DRAFTED	Los Angeles	CA
Martinez	Cristina	WPP Media	New York	NY
Martinez Guzman	Maria	Entravision	Los Angeles	CA
Martino	Kristy	LatiNation Media	New York	NY
Masek	Kathryn	WPP Media	New York	NY
Maynez	Daniel	Hyundai Motor America	Fountain Valley	CA
McCarthy	Vince	MediaCo	Burbank	CA

McGuinn	Paige	Florida State University	Tallahassee	FL
Mejer	Federico	NBCUniversal Telemundo Enterprises	New York	NY
Mejia	Jasmine	iHeart Media	LOS ANGELES	CA
Mendez	Oswald	Canela Media Inc.	New York	NY
Mendez	Ronald	WPP Media	New York	NY
Mendoza	Michelle	Associated Supermarket Group	Port Washington	NY
Messianu	Luis Miguel	MEL	Miami	FL
Meza	Alvaro	ThinkNow	Burbank	CA
Michaca	Tanya	Canvas Worldwide	Playa Vista	CA
Mizrahi	Renee	MediaCo	Burbank	CA
Montemayor	Ian Nico	WPP Media	New York	NY
Moreira	Newton	BarkleyOKRP	Denver	CO
Morrell	Lauren	Techint Labs	Denver	CO
Narayanamoorthy	Sri	Proximo Spirits	Jersey City	NJ
Newman	Marla	Raptive	Chappaqua	NY
Nieto	Ruben	Entravision	Dallas	TX
Nisi	Isabella	Florida State University	Tallahassee	FL
Noli Peschiera	Alessandra	Florida State University	Tallahassee	FL
Noriega	Carla	Casanova//McCann	Costa Mesa	CA
Norton	Melissa	Lopez Negrete Communications	Houston	TX
Oldis	Elisabeth	Nielsen	New York	NY
Olper	Leo	THIRD EAR AGENCY	New York	NY
Ortiz	Paulina	TelevisaUnivision, Inc.	New York	NY
Osorio	Javier	BarkleyOKRP	Chicago	IL
Otero	Russell	MediaCo	New York	NY
Otto	Sofia	Florida State University	Tallahassee	FL
Padilla	Monica	Covered California	Sacramento	CA
Paez	Stephen	Publicis Media	Miami	FL
Pagan	Alejandra	Florida State University	Tallahassee	FL
Palmenteri	Brian	NBCUniversal	Stanford	CT
Paredes	Victor	Collage Group	Plano	TX
Parker	Marisa	FPO Marketing and Advertising	San Antonio	TX
Parraga	Andrew	Nielsen	New York	NY
Pastrana	Sandra	CCOM Group, Inc	Miami	FL
Patel	Ayushi	New York University	New York	NY
Patino	Carolina	Sbs Spanish Broadcasting System	Miami	FL
Patton Desrosiers	Spencer	(add)ventures	East Providence	RI
Paulino	Daniela	Florida State University	Tallahassee	FL
Paulino	Liz	Hot97/BLS	New York	NY
Pelayo	Angie	Nielsen	Chicago	IL
Perez	Anthony	Denny's Corporate	Dallas	TX
Perez	Borja	Mainkore	Miami	FL

Perinot	Nestor	Prisa Media USA, Inc.	Miami	FL
Pinero	Nelson	WPP Media	New York	NY
Ponce de Leon	Ana Paula	New York University	New York	NY
Popoca	Brenda	Relevant+, Inc.	Miami	FL
Preston	Nicole	Alonso & Alonso Attorneys at Law	San Antonio	TX
Quevedo	Aldo	BeautifulBeast	Allen	TX
Quevedo	Nury	BeautifulBeast	Allen	TX
Ramirez	Augusto	Sony Pictures Entertainment	Miami	FL
Regalado	Yvette	Audible	Newark	NJ
Reyes	Santiago	Florida State University	Tallahassee	FL
Ricagni	Sol	Migrante Agency	Venice	CA
Ricaurte	Jessica	Adsmovil	Miami	FL
Rincon	Andres	Canela Media Inc.	New York	NY
Riojas	Sonia	DRAFTED	San Antonio	TX
Rivero	Alexandra	Alma	Coconut Grove	FL
Rodriguez	Angela	Alma	Coconut Grove	FL
Rodriguez	Hector	Florida State University	Tallahassee	FL
Rodriguez	Lenin	Mercy University Business School	New York	NY
Romero	Luis	Mainkore	New York	NY
Ruesga	Richard	TelevisaUnivision, Inc.	New York	NY
Ruiz	Bryan	Relevant+, Inc.	Miami	FL
Sacasa	Andrea	Florida State University	Tallahassee	FL
Salazar	Anggie	CROING Creative Agency	Brooklyn	NY
Salazar	Rodrigo	Helios Worldwide	Santa Monica	CA
Sammarone	Anabella	Nielsen	Chicago	IL
Sanchez	David	UnitedHealthcare	Denver	CO
Sanchez	Isabella	Zubi	Miami	FL
Sandoval	Lapacazo Magrira	Amsterdam News and Los Angeles Sentinel	New York	NY
Santiago	Dana	Raptive	New York	NY
Santiago Byrd	Jessica	IKEA	Conshohocken	PA
Sarcevic	Melany	Florida State University	Tallahassee	FL
Schorr	Adam	MediaCo	Burbank	CA
Schramm	Joseph	Schramm Marketing Group	Northport	NY
Schwarz	Cristina		Guttenberg	NJ
Schwarz	Elsa			
Serrano	Ivonne	Brand100	North Miami Beach	FL
Shen	Serena	New York University	New York	NY
Skriloff	Lisa	Multicultural Marketing News	New York	NY
Smart	Ingrid	Casanova//McCann	Costa Mesa	CA
Sokol	Claudine	Nielsen	Los Angeles	CA
Sonnenklar	Lisa	Sbs Spanish Broadcasting System	Miami	FL

Sosa	John	Sosa Consultancy	Newark	NJ
Stewart	Devon	L'Oréal	New York	NY
Stroud	Court	NYU	New York	NY
Sullivan	Erin	Big Voice Communications	New Haven	CT
Taylor	Jen	LERMA/	Dallas	TX
Taylor-Hubbard	Cheyenne	National Retail Solutions	Philadelphia	PA
Tellet	Nancy	PureClarity LLC	Valhalla	NY
Thomas	Erik	Hyundai Motor America	Fountain Valley	CA
Thomas	Nia	WPP Media	New York	NY
Torres	Jacqueline	INFUSION by Castells	New York	NY
Torres	Paloma	NBCUniversal Telemundo Enterprises	New York	NY
Torres	Mike	WPP Media	New York	NY
Twena	Maria	MariVi & Company	Los Angeles	CA
Ulla	Jorge	d expósito & Partners LLC	New York	NY
Urbina	Marialejandra	Dieste, Inc.	Dallas	TX
Valls	Meg	Alma	Coconut Grove	FL
Vega	Karen	Independent Consultant	New York	NY
Velez	Robert	Vevo	Wyckoff	NJ
Velez-Lopez	Emma	T-Mobile	New Rochelle	NY
Veloz	Bernice	ANA	New York	NY
Verdecia	Jackie	My Code Media	New York	NY
Villa	Jose	Sensis	Glendale	CA
Villafañe	Jose	Nueva Network	New York	NY
Villarreal	Sandra	L'Oréal	New York	NY
Villas	Joan	VML	Atlanta	GA
Wearden	Francis	FPO Marketing and Advertising	San Antonio	TX
Weisbecker	Matt	Mundial Media	Los Angeles	CA
Wellisch	David	Collage Group	Bethesda	MD
Whiteside	Arnetta	Publicis Media	New York	NY
Williams	Kylah	Saatchi and Saatchi (DSPlus)	Altadena	CA
Wilson	Veronica	VivoSports	Houston	TX
Wynns	Jennifer	Nueva Network	New York	NY
Zaluzec	Rachael	Volkswagen of America		
Zenna	David	Sportradar	Fort Lee	NJ
Zepeda	Erica	LERMA/	Dallas	TX